

## Untravel upgrades Harvard tours

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A company launched by graduate students at the Massachusetts Institute of Technology is putting a high-tech spin on a popular Harvard campus tour.

Untravel Media of Cambridge has developed a multimedia version of a 1-hour guided tour around Harvard's campus created and run by Unofficial Tours, Inc., a Harvard student business. The digital tour, called "Untraveling Harvard," features stories of Harvard's history, town-gown rivalries, and recent retooling of its liberal arts foundation. The tour will work with a variety of mobile devices including Apple iPods, iRiver Clix media players, DVD viewers, and Windows Mobile CE cell phones.

The "Untraveling Harvard" tour will soon be available for download to customer devices for \$10 from the Untravel Media website, or on rental devices distributed at select businesses in Harvard Square for \$13.95 including the Harvard Bookstore.

(By Hiawatha Bray, Globe staff)

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